

# FP&A INFOCUS

Financial Planning and Analysis



## How AFP 2017 Keeps FP&A Content Fresh

So how does AFP create content that will bring value? That's where the Conference Planning Task Force comes in.

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## FP&A is Becoming a Strategic Partner

Much of the talk at the New York FP&A Board focused on how FP&A is becoming more strategic and influential.

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## 7 Ways FP&A Can Help Navigate Declining Businesses

What should FP&A do differently when working in a business category that is in structural decline?

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## Is FP&A Just Internal Business Consulting?

Jake Hammon, FP&A, of Ancestry.com weighs in on the changing role of FP&A, and what he looks for when hiring.

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**Ventana Research:**  
What does it take to automate reporting?

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**workiva**

## VENTANA: AUTOMATION IS THE NEW CORPORATE PRODUCTIVITY TOOL

What comes to mind when you think of automation? Robots in a factory? Self-driving cars? Regulatory reports for business? If the last one isn't familiar—you need to rethink automation in your office. This webinar from Workiva and Ventana Research discusses how to get there.

[Register for the webinar.](#)

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## AFP 2017 BROCHURE

The AFP 2017 Brochure has been updated with new speakers and new sessions. See what else is new at AFP 2017.

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## Focused FP&A Training and Professional Development

This program focuses on the most relevant knowledge and skills to help you succeed as an FP&A professional and prepare for the FP&A exam.



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To become better business partners, finance teams must deliver more relevant analyses and go beyond the siloed views of business.

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