

AFP DEI Initiative Partnership Opportunities



ASSOCIATION FOR
FINANCIAL
PROFESSIONALS



The AFP DEI Initiative was created to introduce treasury and finance careers to underrepresented communities. Our goal is to empower young professionals with professional development, skills building, ongoing training and continuous learning so that they can lead rewarding careers in treasury and finance.

Support our mission through several partner options. All funds directly support the AFP DEI Initiative.

Full Initiative Partner \$30,000

Drive our mission as an official partner of the AFP DEI Initiative and all supporting activities and programming. By choosing this tier you are supporting all of our various DEI efforts from content to grant work to centering diverse voices.

Sponsor benefits:

- Corporate recognition as a partner throughout the AFP website and in all marketing materials.
- Your organization and AFP will issue a joint press release announcing participation.
- Your organization and AFP will jointly develop content (video, article, etc.) supporting the program.
- One employee of your organization becomes a member of the AFP DEI Council and is utilized as a resource on an as needed basis throughout the contract year.

AFP Conference Benefits:

- Corporate recognition as partner of AFP Conference DEI programming to include a featured roundtable and reception.
- One employee of your organization participates in shaping the content for the AFP Conference DEI roundtable.
- Corporate recognition as partner of the AFP Conference Grant Program.
- One employee of your organization participates in the scoring and selection of AFP Conference Grant recipients.
- A complimentary full-access pass to the AFP 2024 Conference.

AFP Scholarship Program Benefits:

- Corporate recognition as an AFP Scholarship Program Partner.
- One employee of your organization participates in the scoring and selection of CTP and FPAC scholarship recipients, multiple times per contract year.

PARTNER SPOTLIGHT

“We are committed to improving diversity and inclusion throughout the industry as well as across our global business to create better outcomes for our clients and provide a rewarding work environment for our colleagues. This new endeavor directly aligns with those values.”

– Laurie Brignac
CIO and Head of Global Liquidity, *Invesco*
AFP DEI Initiative Founding Partner

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AFP Conference Partner \$20,000

Help us make an impact at the most important event for treasury and finance. This tier is a partner of the AFP DEI Initiative Conference Programming and Grant Program. You'll help shape a featured DEI roundtable, as well as select grant recipients.

Sponsor benefits:

- Corporate recognition as a partner on the AFP website and in all marketing materials.
- Corporate recognition as partner of AFP Conference DEI programming to include a featured roundtable and reception.
- One employee of your organization participates in shaping the content for the AFP Conference DEI roundtable.
- Corporate recognition as partner of the AFP Conference Grant Program.
- One employee of your organization participates in the scoring and selection of AFP Conference Grant recipients.
- A complimentary full-access pass to the AFP 2024 Conference.



GRANT RECIPIENT SPOTLIGHT

"The AFP Conference is special because I can network with people like me, people that have paved the way for me to be here and hear their stories and successes."

- Shanequa Dawson, Treasury Analyst, *Neighborly*

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AFP Scholarship Program Partner \$15,000

Make a direct impact on young professionals looking to enhance their career through AFP's world-class credentials, the Certified Treasury Professional (CTP) and Certified Corporate FP&A Professional Credential (FPAC). The AFP Scholarship Program waives the exam fee and provides access to the Exam Prep Platform and AFP Membership.

Sponsor benefits:

- Corporate recognition as an AFP Scholarship Program Partner on the AFP website and in all marketing materials mentioning the program.
- One employee of your organization participates in the scoring and selection of CTP and FPAC scholarship recipients, multiple times per contract year.



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AFP DEI Initiative Contributing Partner \$7,500

Showcase your support of the AFP DEI Initiative as a contributing partner with a focus on supporting young professionals who are committed to excelling in the finance and treasury space.

Sponsor benefits:

- Corporate recognition as a contributing partner of the AFP Conference Grant Program and the AFP Scholarship Program.
- Corporate recognition as a contributing partner on the AFP website and in all marketing materials.



GRANT RECIPIENT SPOTLIGHT

“What makes AFP really special to me is the opportunity to learn about many other areas of treasury and finance and to meet others across the industry who are engaged in similar and new and interesting topics.”

– Gloria Li, CTP
AFP 2023 Grant Recipient

**Your partnership is essential in our continued
work toward an inclusive profession.**

Contact us to select the package that's best for your organization.

